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Security Industry Association Joins Expo Seguridad Mexico as Premier Sponsor; expanding SIA's presence outside of the U. S.

Las Vegas, NV. – The Security Industry Association (SIA) and Expo Seguridad Mexico signed a collaboration agreement with the events organizer RX (Reed Exhibitions) to expand the educational program for LATAM region.

On March 29th, ISC West hosted a special event where SIA's and Expo Seguridad Mexico's management closed the agreement for the coming years. On behalf of RX (Reed Exhibitions) participated Hugh Jones (global CEO) and Fernando Fischer (President for the Americas). From SIA joined James Rothstein (President) and Jason de Souza (International Relations committee). Together, SIA and Expo Seguridad Mexico will contribute to the professionalization, personal and professional growth, and knowledge sharing in the region with a strong conference / content program that will grow over the years. This partnership is one of the key efforts led by SIA's reconstituted International Relations Committee, which works to represent and advocate internationally for SIA members in the security industry. Likewise, it will consolidate Expo Seguridad Mexico as the largest event for the security ecosystem in the region and in the RX's security portfolio of events.

SIA's involvement in **Expo Seguridad Mexico 2023** will include the development of a **couple of high-level conference sessions** and a **networking event presented by SIA [RISE community](#)** for young security professionals and those new to the industry. This event is planned for the first day of Expo Seguridad Mexico, the place and time will be announced soon.

In 2023, Expo Seguridad Mexico will take place April 18-20 at Centro Citibanamex in Mexico City, Mexico. [Learn more about the event.](#) [Register to attend here.](#)





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Acerca de SIA (Security Industry Association)

About SIA (Security Industry Association)

SIA is the leading association in the global Security market, with more than 1,300 members, innovative companies in the sector and representing thousands of professionals, leaders and experts in the Security sector. SIA protects and supports the interests of its members in the sector, through the creation of policies and standards that promote the integration of systems, professionalization through education and training. In its role as "Premier Sponsor" of the RX Global Security portfolio, SIA brings together its members, buyers and opinion leaders.

About the Expo Seguridad Mexico (ESM)

ESM consolidates as an industry leader for Mexico and Latin America. It showcases the best technology, products and services for electronic security and safety. The face-to-face event will take place in April 18th to 20th, 2023 at Citibanamex center in Mexico City. To learn more visit www.exposeguridadmexico.com

About the RX (Reed Exhibitions)

RX is in the business of building businesses for individuals, communities and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 33,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalization is approximately £46.9bn, €55.4bn, \$55.3bn *Note: Current market capitalization can be found at <http://www.relx.com/investors>





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